farmer

competition brief

International Competitions of Ideas

architecture

24HCOMPETITION

FRAMEWORK

Based on the new paradigms of cities, namely those linked to the Planet's sustainability and the commitment that cities must have to minimize the environmental footprint, a new concept called the green economy begins to gain strength. Thus, the idea of local production is fostered to meet the needs of each city, place, or neighborhood.
Reducing the import of goods that can be produced locally is the objective, thus promoting the local economy and job creation.
Are we up to this challenge?

farmer

In a period of great changes, society begins to rethink the concept of inhabiting the city at the expense of the countryside. More than ever, we talk about the sustainability of cities concerning mobility, energy efficiency measures, and green economy.

With the coronavirus pandemic we learned to live more closed and, at the same time, closer to each other, through the development of teleworking, with all the benefits that this brought to the environment and in particular to the decongestion of cities. We also learned to value local produce and products and quickly started to appear small farms that brought our products home. The countryside has always been a viable alternative to the city, but not everyone can move there.

Will the city be able to adapt to new urban, social, and environmental requirements?

PROGRAM

Objective: This challenge aims to design a model of a building that can function as a farm within a city. This model can be replicated and spread throughout the city to supply the neighborhoods around it. He must have the ability to produce vegetables, fruits, and livestock. The idea is that the communities in each neighborhood or area can be the farmers themselves, but you can propose other ideas that you find more interesting.

-Buiding: Not being mandatory, the building must be vertical to have a reduced occupancy and waterproofing rate.

-Areas: There are no specific areas. These must be in line with the purpose of the contest.

-**Location:** Any city in the World

You can add program areas that have not been considered and that you think are important.
This competition is an academic exercise that aims to make us reflect on the role of architecture in society and how it organizes us.

DELIVERY FORMAT

1 image JPG extension file

ID 0003333

A1

Simply must be submitted a digital image, landscape, with all the information that you consider important for the good understanding of the project, (text, drawings, renders, etc).
The ID number must be present on the panel.
Email Subject: Registration number, exclusively for **competitions@if-ideasforward.com** ex: ID000333.jpg
Image Format: Single image JPG, (RGB color)
Dimensions: A1 - 84.1cm x 59.4cm with approximately 96dpi.
Recommended Image Size: 12MB (12Megabytes).
File Name: The image name should correspond only to the registration number provided by ideasforward via email, after registration of participation, ex: **ID000333.jpg**

Note: Participants will be disqualified if there is an identification in the delivery panel, besides the ID Number, or if they make their ideias public before the juries announce the winners.

ifluencer

To be an ifluencer is to believe in our mission and that the power of ideas can help improve our world.
You become a voice capable of influencing people to act instead of waiting for something to happen.
We are looking for these daring voices, and we intend to create an ifluencers network.
We want to become louder and more prominent so that our mission can be heard everywhere.
Social and environmental problems are our primary concern, and you be the answer!
Do you have what it takes to be an ifluencer?

If you want to share your 24h challenge and be an **if**luencer, please send us a short video in 2 minutes (without copyrights music)
and photos so we can share it in our social network. You can talk about the theme, the competition or your proposal.
Let's go to spread the word and change the world!!!

#24hcompetition   #ideasforward   #ifluencer   #24h

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AWARDS

1st Prize - 500€ - publication in website, social networks and media partners + 24H free registration + online subscription of DTF magazine

2nd Place - 150€ - publication in website, social networks and media partners + 24H free registration + online subscription of DTF magazine

3rd Place - 50€ - publication in website, social networks and media partners + 24H free registration + online subscription of DTF magazine

7 Honorable Mentions - publication on the website, social networks and media partners

JURIES

Mario Chaves, arch.

Joanna Helm, arch.

Susana Ventura, arch.

Aras Burak, arch.

Marta Pimenta Moreira, arch.

EVALUATION CRITERIA

1. Innovative Design

2. Creativity / Originality

3. Conceptual quality of the proposal

4. Feasibility

5. Presentation

6. Sustainability

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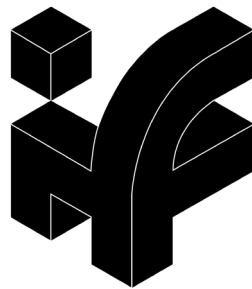## CONDITIONS OF PARTICIPATION

SCHEDULE

Participation can be individual or as a group.
Participants must be over 18 years old.
In the case of groups, the leader must be over 18 years old.
By participating in an ideasforward contest, the participant accepts all the terms and conditions published on our website that define the rules for the use of the company website, as well as the rules of participation.

Publication of winners and honorable mentions at www.if-ideasforward.com on November 2nd

The competition begins on September 26th 12:00 noon and ends at September 27th 12:00 noon (London GMT + 0:00)

TERMS AND CONDITIONS

In all that this Regulation is silent, it refers to the section of terms and conditions in **www.if-ideasforward.com**

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